



CALL FOR PAPERS



The Tenth Wuhan International Conference on E-Business

Wuhan, P. R. China, May 28-29, 2011

<http://www.whiceb.com/>

The annual Wuhan international conference on e-business is an affiliated conference of the Association for Information Systems (AIS). It seeks to promote and facilitate academic networking among researchers and practitioners from around the world who are concerned about the fields of information systems, about the global and corporate financial issues, about the necessity for continuous innovation and about the inroads E-Business continuing to make on the global and national landscapes. The conference aims at presenting innovative research, solutions and approaches to making the Internet a productive and efficient alternative for global commerce. Whether running an e-business or transforming a business into e-business, we constantly encounter challenges ranging from technological to behavioral issues, from marketing to privacy issues, from effectiveness to security issues. There are integration issues for management of technology, management of supply chain, management of human resources and management of intelligence. We also have to disentangle entrepreneurial opportunity of rise of e-business: the emergence of the global digital economy and its impact on commerce, and business models in e-commerce. In this global world, we cannot afford not to have strategic planning; we need to leverage technologies and manage processes of services and products for e-business.

We welcome paper submissions from different aspects of business and from different disciplines. The conference has set up seven major tracks for this purpose. We especially welcome research papers with methodology using case study, field study, survey or experiment. Conference proceedings will be listed in the Index to Scientific & Technical Proceedings® (ISTP) and in the Index to Social Sciences and Humanities Proceedings® (ISSHP). The proceedings will also be submitted to EI (Engineering index). Selected best papers from the proceeding will be recommended to the following international academic journals/special issues: The International Journal Electronic Markets, International Journal of Information Technology and Management, International Journal of Services Technology and Management, International Journal of Mobile Learning and Organization, International Journal of Revenue Management, Chinese Journal of Management, International Journal of Networking and Virtual Organizations, International Journal of Business Process Integration and Management, International Journal of Biomedical Engineering and Technology, Electronic Government: An International Journal, Journal of Theoretical and Applied Electronic Commerce Research, China Journal of Information Systems, etc.

Conference Topics

There are seven major tracks in this conference. Topics listed below are suggested but not limited to.

E-Business – Topics including e-Business Strategy and Behavioral Issues, e-Business Evaluation, B2B e-Business Impacts, e-Commerce, e-Security, Electronic Marketplace & Economics, Business Value of e-Business, Econometric Models of e-Commerce Development, Global e-Commerce Diffusion, Adoption and Use

Extended Issues in e-Business – Topics including e-Marketing, Mobile business, e-Health, e-Government, Tourism e-Business, e-Business Policies & Regulations

Information Technology Development – Topics including Disaster Management Information Technology, Technology Transfer & Globalization, Emerging Technology Management, Services computing, Information Security/Privacy, Information Technology & Engineering, Human-Computer Interaction, Decision Technologies, Legal Aspects of IT

Management Information Systems – Topics including Adoption Models, Social and Behavioral Aspects of Information Systems, Web-based Information Systems and Applications, Collaboration Systems and Technology, Cross-Organizational and Cross-Border IS/IT, Knowledge Management, Enterprise Resource Planning (ERP), Business Value of Information Systems, Web-Based Education and Training

Innovation Management – Topics including Entrepreneurship, SME's development strategy, Human Resource Management, Strategic Management, Business Process Management, Business Process Re-

Engineering, Innovation & Change Management, Environmental Management & IT

Operations & Services Management – Topics including Supply Chain Management, Distribution Logistics, Inter-Organization Cooperation and Management, Customer Relationship Management (CRM), Personalization & Content Management, Quality Management, Project Management, Life Cycle Management, IT in Designing Operations, IT in Managing Operations

International Finance – Topics including Global Investment Banking, National Development Banking, Cross-Border Risk, Emerging Market Risk, Money and Banking, Cost Control and International Economics

Important Dates

Submission deadline for full manuscript: **January 8, 2011**
Acceptance announcement: **February 28, 2011**
Registration: **March 15, 2011** (deadline for registration to be included in the proceedings)
Conference date: **May 28-29, 2011**

Please use the manuscript submission system to submit your papers to WHICEB 2011
<http://www.whiceb.com/>

Submitted manuscripts in English will be limited to 6 pages and the additional page charge is \$20 per page. The manuscripts must be formatted using the Conference Proceedings template. Formatting instructions can be found on the conference website.

Conference Organizers

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The Center for International Cooperation in E-Business, China University of Geosciences, Wuhan, China
School of Economics and Management, China University of Geosciences, Wuhan, China
College of Business, Alfred University, Alfred, New York, USA
International Business Interface Inc. (IBII), USA

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Co-Chairs

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