



## CALL FOR PAPERS



# The Eighth Wuhan International Conference on E-Business

Wuhan, P. R. China, May 30-31, 2009

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The annual Wuhan international conference on e-business is to promote and facilitate academic networking. The intent is to encourage academic research and business development through exchanging ideas about global and corporate financial issues, about the necessity for continuous innovation and about the inroads E-Business continuing to make on the global and national landscapes. The conference aims at presenting innovative research, solutions and approaches to making the Internet a productive and efficient alternative for global commerce. Whether running an e-business or transforming a business into e-business, we constantly encounter challenges ranging from technological to behavioral issues, from marketing to privacy issues, from effectiveness to security issues. There are integration issues for management of technology, management of supply chain, management of human resources and management of intelligence. We also have to disentangle entrepreneurial opportunity of rise of e-business: the emergence of the global digital economy and its impact on commerce, and business models in e-commerce. In this global world, we cannot afford not to have strategic planning; we need to leverage technologies and manage processes of services and products for e-business.

We welcome paper submissions from different aspects of business and from different disciplines. The conference has set up four major tracks for this purpose. We especially welcome research papers with methodology using case study, field study, survey or experiment. Conference proceedings will be listed in the Index to Scientific & Technical Proceedings® (ISTP) and in the Index to Social Sciences and Humanities Proceedings® (ISSHP). Selected best papers from the proceeding will be recommended to the following international academic journals/special issues: Journal of Information Technology, International Journal of Mobile Learning and Organization, International Journal of Revenue Management, Chinese Journal of Management, The International Journal Electronic Markets, International Journal of Networking and Virtual Organizations, International Journal of Biomedical Engineering and Technology, Electronic Government: An International Journal, Journal of Theoretical and Applied Electronic Commerce Research, etc.

### Conference Topics

There are seven major tracks in this conference. Topics listed below are suggested but not limited to.

**E-Business – Topics** including e-Business Strategy and Behavioral Issues, e-Business Evaluation, B2B e-Business Impacts, e-Commerce, e-Security, Electronic Marketplace & Economics, Business Value of e-Business, Econometric Models of e-Commerce Development, Global e-Commerce Diffusion, Adoption and Use

**Extended Issues in e-Business – Topics** including e-Marketing, Mobile business, e-Health, e-Government,

Tourism e-Business, e-Business Policies & Regulations

**Information Technology Development – Topics** including Disaster Management Information Technology, Technology Transfer & Globalization, Emerging Technology Management, Services computing, Information Security/Privacy, Information Technology & Engineering, Human-Computer Interaction, Decision Technologies, Legal Aspects of IT

**Management Information Systems – Topics** including Adoption Models, Social and Behavioral Aspects of Information Systems, Web-based Information Systems and Applications, Collaboration Systems and Technology, Cross-Organizational and Cross-Border IS/IT, Knowledge Management, Enterprise Resource Planning (ERP), Business Value of Information Systems, Web-Based Education and Training

**Innovation Management – Topics** including Entrepreneurship, SME’s development strategy, Human Resource Management, Strategic Management, Business Process Management, Business Process Re-Engineering, Innovation & Change Management, Environmental Management & IT

**Operations & Services Management – Topics** including Supply Chain Management, Distribution Logistics,

Inter-Organization Cooperation and Management, Customer Relationship Management (CRM), Personalization & Content Management, Quality Management, Project Management, Life Cycle Management, IT in Designing Operations, IT in Managing Operations

**International Finance – Topics** including Global Investment Banking, National Development Banking, Cross-Border Risk, Emerging Market Risk, Money and Banking, Cost Control and International Economics

## **Important Dates**

**Submission deadline for full manuscript:** ~~January 8, 2009~~ **(extended to 15 January, 2009)**

**Acceptance announcement:** **February 28, 2009**

**Registration:** **March 15, 2009**

**Conference date:** **May 30-31, 2009**

**Please use the manuscript submission system to submit your papers to WHICEB 2009**

<http://www.whiceb.com/>

Submit full manuscript in English according to detailed Submission Guideline for Manuscripts posted on the WHICEB web site.

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