



CALL FOR PAPER

The 17th Wuhan International Conference on E-Business

An AIS Affiliated Conference

Wuhan, P. R. China, May 25- 27, 2018

<http://www.whiceb.com/>

Background: The annual Wuhan International Conference on E-Business (WHICEB) is an AIS affiliated conference which cover e-business related topics. Wuhan International Conference on E-Business holds annually in May, and is widely recognized in the region and beyond as an excellent and fascinating academic conference. We have successfully held sixteen WHICEB conferences in the past since 2000. Previous conferences have successful evidences at promoting intellectual research and facilitates academic and corporate networking in e-business and relevant fields.

17th WHICEB will be held in Wuhan, P. R. China from May 25 to 27, 2018. This conference aims at providing a platform for academics and practitioners to identify and explore the innovative initiatives, solutions and approaches to making the Internet a productive and efficient alternative for the new eWorld.

As emerging digital environments generate new ways of communication and interaction between individuals, organizations and societies, we need to examine the new structures, processes and operations to ensure our migration to a more reliable eWorld. We also have to identify entrepreneurial opportunity of e-business and to help enterprises for the challenges ranging from technological to behavioral issues, from marketing to privacy issues, from effectiveness to security issues. Moreover, it is essential that managers, employees and citizens take actions at both the macro and the micro levels; our discourse focuses on designing suitable organizational configurations, effective and efficient processes, new kinds of products and services, and necessary infrastructures and technologies. In this global world, we need to leverage technologies and manage processes of services and products for the e-business.

Paper Submission: We welcome two types of submissions (completed research papers, and research-in-progress papers) from different aspects of business and from different disciplines. Conference proceedings will be listed in the Conference Proceedings Citation Index- Science/Social Science & Humanities (**CPCI-S** or **CPCI-SSH**, former the Index to Scientific & Technical Proceedings® (ISTP) or in the Index to Social Sciences and Humanities Proceedings® (ISSHP)). The proceedings will also be available at AIS eLibrary (<http://ais.site-ym.com/?AISeLibrary>).

International Journal Recommendation: Selected best papers from the proceeding will be recommended to the following international academic journals/special issues: Electronic Commerce Research (SSCI), Electronic Commerce Research and Applications (SSCI), Electronic Markets-The International Journal on Networked business (SSCI), International Journal of Information Technology and Management (EI & Scopus), International Journal of Services Technology(EI & Scopus) and Management, International Journal of Networking and Virtual Organizations (EI & Scopus), etc.

Notice: call for open tracks proposal

The goal of open tracks is to provide focused discussions on new topics or innovative applications in e-business and emerging information systems, IT-enabled marketing/operations fields. Each prospective track organizer is invited to submit a proposal, including the title of the track, chairs, briefly introduction, and topics of track before **October 10th, 2017**.

We welcome you to invite paper submission and organize the session at WHICEB2018.

Please download tracks proposal table at <http://www.whiceb.com/theme.html>. After finishing, please send to **Secretary-General**, Associate Prof. Zhu, zhuzhen2008@gmail.com

Publicity chair: Prof. Yiliu (Paul) Tu, yiliutu@hotmail.com

Conference Chair: Prof. Jing Zhao , zhao5563@outlook.com

If you have any additional questions, feel free to contact to them.

Important Dates

Submission deadline for track proposal:	October 10th, 2017
Easychair system open for submission:	November 10th, 2017
Submission deadline for full manuscript:	January 10th, 2018
Acceptance announcement:	March 5th, 2018
Deadline for final camera-ready paper:	March 25th, 2018
Registration deadline (accepted paper):	March 25th, 2018
Conference date:	May 25th-27th, 2018

Conference Committee

Organizers

The Center for International Cooperation in E-Business, China University of Geosciences, Wuhan, China
School of Economics and Management, China University of Geosciences, Wuhan, China
Baden-Wuerttemberg Cooperative State University Heidenheim, Heidenheim, Germany
College of Business, Alfred University, Alfred, New York, USA

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Electronic Commerce Research (SSCI index)
Electronic Commerce Research and Applications (SSCI index)
Electronic Markets-The International Journal on Networked business (SSCI index)
International Journal of Information Technology and Management (EI index)
International Journal of Networking and Virtual Organizations (EI index)
International Journal of Services Technology and Management (EI index)

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